

WHERE TO START

If you are in school, stay in school

Courses in automotive services are important, and so is a background in business, electronics, mathematics or computer science.

A college degree can be an advantage if sales or management positions are your goal.

If you are in high school and interested in trades, you may get a head start on apprenticeship by enrolling in an accredited vocational program.

POST-SECONDARY AUTOMOTIVE PROGRAMS

Assiniboine Community College

Brandon

www.assiniboine.net

Manitoba Institute of Trades & Technology

Winnipeg

www.mitt.ca

Red River College

Winnipeg

www.rrc.mb.ca

University of The North

The Pas and Thompson

www.ucn.ca

Georgian College/Canadian Automotive

School of Business

Barrie, Ontario

www.georgiancollege.ca

New vehicle dealerships provide a wide range of career opportunities. Starting your career as a Parts Driver, Vehicle Clerk or Receptionist can lead to many years of advancement and into positions such as Parts Manager, Sales Manager or Office Manager.



www.autocareerstart.com



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ENDLESS CAREER OPPORTUNITIES



Driving Excellence

ARE YOU LOOKING FOR A FAST-PACED AND EVER-CHANGING INDUSTRY?

If you're looking for an exciting, rewarding career, the retail automotive industry represents an excellent opportunity.

It is a dynamic sector that is constantly changing to meet the needs of our technologically driven society.

It is also an industry that offers a wide variety of challenging, well-paying jobs for qualified, motivated people.

There are about 3,500 new vehicle dealerships in Canada and 125 in Manitoba. Today's dealership is a total transportation centre, often with several separate operations under one roof.

These operations must meet high standards of equipment, training, customer service, parts inventory and operation facilities.

Manitoba franchised dealers represent \$2.6 billion a year in total retail sales. In Canada, it exceeds \$83.5 billion.



CAREER OPPORTUNITIES

Service

Positions include Service Technician, Apprentice Technician, Licensed Journeyman Technician, Service Specialist, Shop Manager, Shop Foreman, Service Dispatcher, Service Advisor, Service Writer, Warranty Clerk, Control Tower Operator, Service Manager, Assistant Service Manager.

Salary Range \$38,382 - \$108,065

Auto Body

Positions include Auto Body Technician, Painter, Prep Person, Bodyman Year 1 or 2, Body Shop Manager, Assistant Body Shop Manager, Body Shop Foreman, Billing Clerk/Cashier.

Salary Range \$30,500 - \$87,500

Parts

Positions include Wholesale Salesperson, Counter Person, Shipper/Receiver, Parts Driver, Inventory Control Clerk, Parts Manager, Assistant Parts Manager, Outside Parts Salesperson.

Salary Range \$40,833 - \$81,310

Vehicle Sales

Positions include General Sales Manager, New Vehicle Sales Manager, Used Vehicle Sales Manager, Internet Sales, Business Office Finance and Insurance Manager, Assistant Business Manager, Fleet Manager, Leasing Manager, Vehicle Salesperson (new/used), Vehicle Clerk, Lot Manager.

Salary Range \$36,944 - \$142,300

Administration

Positions include Office Manager, I.T. Manager, Admin. or Executive Assistant, Secretary Treasurer, Controller, Credit Manager, Human Resources Manager, Fixed Operations Manager, Receptionist/Switchboard.

Salary Range \$31,714 - \$115,938

Management

Positions include Service Manager, Parts Manager, Body Shop Manager, Sales Manager, General Sales Manager, Office Manager, Credit Manager, Business Office/F&I Manager, Customer Relations and Marketing Manager, H.R. Manager, I.T. Manager, General Manager, Dealer Principal, President.

Salary Range \$52,500 - \$184,189

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