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MMDA
VIP EXECUTIVE
GOLF
TOURNAMENT

SPONSORSHIP
OPPORTUNITIES

Supporting scholarships & bursaries for students
pursuing a career in the automotive industry.

— HOSTED BY THE MMDA ASSOCIATE ADVISORY COUNCIL —

MAY 14, 2024

GLENDALE GOLF AND COUNTRY CLUB • WINNIPEG

BENEFITS

	VIP Hole Sponsor \$3,500	Major Hole Sponsor \$2,500	Associate Team of Four \$1,500	Dealer Team of Four \$1,200	Dealer Individual Ticket \$325
Teams of 4 (includes 2 drink tickets & welcome gift)	✓	✓	✓	✓	1 GOLF PASS
BBQ Lunch tickets	✓ 6 TICKETS (2 for hole)	✓ 6 TICKETS (2 for hole)	✓ 4 TICKETS	✓ 4 TICKETS	✓ 1 TICKET
Cocktail Reception tickets (includes 3 drink tickets)	✓ 6 TICKETS (2 for hole)	✓ 6 TICKETS (2 for hole)	✓ 4 TICKETS	✓ 4 TICKETS	✓ 1 TICKET
Contribute to gift bag	✓	✓	✓		
Contribute to prizes	✓	✓			
Contest Recognition	✓	✓			
Assigned networking hole	✓	✓			
Sign	✓	✓			
On Website	✓	✓			
On Social Media	✓	✓			
On E-Bulletin	✓	✓			
On Tabletop Signage	✓	✓			
On Program	✓	✓			
Reserved spot for sign placement	✓	✓			
*Contest rights (closest to the pin, longest drive, etc)	✓	✓			
Recognized for event feature (lunch, drinks, golf carts, etc.)	✓	✓			
Access to guest list	✓	✓			
Hole-in-One Sponsor (placed at hole — additional fees apply)	✓ 5 HOLES AVAILABLE				
Putting Contest Sponsor (placed at putting green)	✓ 1 GREEN AVAILABLE				
Reserved VIP spot for cocktail reception	✓				
Verbal recognition at reception	✓				
Opportunity to provide Welcome Greetings	✓				
Opportunity to provide Closing Remarks	✓				
Present prizes for contests	✓				

Contact Illyssa Dzama ldzama@mmda.mb.ca for more information and sponsorship inquiries.

*Sponsors who opt for contest rights are responsible for providing the prizes valued minimum \$500.00 (longest drive, low net, closest to the pin etc.).

*Sponsors who opt for hole in one major prize are responsible for coordinating the insurance and hole placement for grand prize with vendors & golf course (eg. Snowmobile, seadoo, hottub, trailer etc.).

*VIP & Major Hole Sponsors are responsible for providing the volunteers and coordinating activities at their assigned hole.

*Sponsors who purchase Associate Team of 4 must include at least 2 dealer members on their foursome.

*Only associates who are current and future supporters of annual DRIVE event are only eligible to partake in sponsoring golf tournament.



MMDA
MANITOBA MOTOR
DEALERS ASSOCIATION



mmda.mb.ca

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