



20

26

MMDA VIP EXECUTIVE GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES

Supporting scholarships & bursaries for students
pursuing a career in the automotive industry.

— HOSTED BY THE MMDA ASSOCIATE ADVISORY COUNCIL —

JUNE 25, 2026

BREEZY BEND COUNTRY CLUB • HEADINGLEY, MB

BENEFITS	VIP Hole Sponsor \$5,000	Major Hole Sponsor \$3,500	Associate Host Team \$2,000	Dealer Team of Four \$1,500	Dealer Individual Ticket \$375	Spectator Ticket \$175
Team of 4	✓	✓	✓	✓	✓ 1 SPOT	
BBQ Lunch Tickets	✓ 6 TICKETS	✓ 6 TICKETS	✓ 4 TICKETS	✓ 4 TICKETS	✓ 1 TICKETS	✓ 1 TICKET
Cocktail Reception Tickets	✓ 6 TICKETS	✓ 6 TICKETS	✓ 4 TICKETS	✓ 4 TICKETS	✓ 1 TICKETS	✓ 1 TICKET
Access to Guest List	✓	✓	✓	✓	✓	✓
Contribute to Gift Table	✓	✓	✓			
Golf Sign	✓	✓				
Contribute to Raffle	✓	✓				
Assigned Networking Hole	✓	✓				
On Ebulletin	✓	✓				
On Social Media	✓ DEDICATED POST	✓				
On Program	✓	✓				
On Website	✓ LOGOS	✓ LISTED				
Contest Rights	✓	✓ LIMITED				
Verbal Recognition	✓	✓				
Present Prizes on Stage	✓	✓				
Opening & Closing Remarks	✓					
Rights to Reserve Hole Placement	✓					
Rights to Purchase Additional Foursome	✓					
Feature Activation	✓					
VIP Reserved Reception Seating	✓					

PROMO SPONSOR CAMPAIGN

**January to March
Only with 2-year
Commitment**

Accelerated + VIP Golf Sponsor

\$10,000 \$5,000

\$14,000

(Savings of \$1,000)

Torque + Major Golf Sponsor

\$7,500 \$3,500

\$10,000

(Savings of \$1,000)

Contact us by phone at 204-985-4222 or send an email to idezama@mmda.mb.ca for more information and sponsorship inquiries.

*Sponsors who opt for contest rights are responsible for providing the prizes valued minimum \$500.00 (longest drive, low net, closest to the pin etc.).

*Sponsors who opt for hole in one major prize are responsible for coordinating the insurance and hole placement for grand prize with vendors & golf course (eg. Snowmobile, seadoo, hottub, trailer etc.).

*VIP & Major Hole Sponsors are responsible for providing the volunteers and coordinating activities at their assigned hole.

*Only associates who are current and future supporters of annual DRIVE event are only eligible to partake in sponsoring golf tournament.

*Feature activation places your brand across key event features, including lunch, carts, flags, shuttle service, cocktails, and the putting contest.

*All associate and sponsor foursomes must include two dealer members.



MMDA
MANITOBA MOTOR
DEALERS ASSOCIATION



mmda.mb.ca

301-1780 Wellington Avenue, Winnipeg, Manitoba R3H 1B3

